



**SPONSORSHIP PACKAGE
IN SUPPORT OF
STAGE NATURE CENTER**

**ANNUAL FUNDRAISER
NATURE UNCORKED
THURSDAY**

OCTOBER 26TH 2017 @ 6PM - 9PM



Event Host: Troy Community Center | 3179 Livernois Troy, MI 48083
Food and Beverages provided by Whole Foods Market of Troy

Sponsorship Level	Price	Package
Presenting Sponsor	\$1,500	<ul style="list-style-type: none"> 8 event tickets Full page premium ad with choice of placement (Front inside cover, back cover or centerfold) Presenting sponsorship recognition on Stage Nature Center website Digital & print event day recognition Announcements throughout the event recognizing presenting sponsor
Platinum Supporter	\$500	<ul style="list-style-type: none"> 4 event tickets Full page ad in the evening program & digital signage recognition Sponsorship recognition on Stage Nature Center website Digital & print event day recognition
Gold Supporter	\$300	<ul style="list-style-type: none"> 2 event tickets 1/2 page ad in the evening program Sponsorship recognition on Stage Nature Center website Digital & print event day recognition
Silent Auction Technology Supporter	\$500 each {3 spots available}	<ul style="list-style-type: none"> Sponsorship recognition on the mobile application Digital & print event day recognition

Program Ad Sponsorships	Price
8x11 - Inside Front Cover (premium placement)	\$250
8x11-Inside Back Cover (premium placement)	\$250
8x11-Centerfold (premium placement)	\$250
8x11 Full Page Ad	\$200
5x7 Half Page Ad	\$150
4 x 5 Quarter Page Ad	\$75
2 x 4 Business Card Size Ad	\$50

EVENT TICKETS - \$40/PERSON (BY 10/20/17)

- Sample new Wines and Michigan Craft Beers
- Assorted appetizers to fit every palate (by Whole Foods Market)
- Musical entertainment
- Silent Auction
- Large item raffle
- \$20 Wine Pull

At-The-Door & post-deadline price : \$50/person

Purchase tickets online at: www.stagenaturecenter.org -or-
Stop by the nature center or call us at 248-688-9703

Deadline for sponsorships & ad commitments: Wednesday, October 18th, 2017

Please submit all full color artwork in .jpg format (300dpi) to:

troynaturesocmarketing@gmail.com

Silent Auction Support:

We are seeking item(s) for our silent auction from area businesses. Your support will receive recognition in the evening program and will be featured on the auction table where 300 + attendees will view your item and bid on it throughout the evening.

Seeking Large Items for Auction:

We are seeking 2 to 3 large items to be raffled off during the event. Large auction items should be related to outdoor activities - examples:

- Eight person tent
- Camping cookware & storage
- Camping/hiking gear such as back packs, portable hammock, Yeti cooler
- Stand Up Paddle board
- Mountain Bike
- Cross Country Ski equipment
- Snowboard



SPONSORSHIP REGISTRATION
NATURE UNCORKED | OCTOBER 26, 2017

PREMIER SPONSORSHIP OPPORTUNITIES

Selection	Sponsorship Level	Price	Package
<input type="checkbox"/>	Presenting Sponsor (Tax deductible donation: \$930)	\$1,500	<ul style="list-style-type: none"> 8 event tickets Full page premium ad with choice of placement (Front inside cover, back cover or centerfold) Presenting sponsorship recognition on Stage Nature Center website Digital & print event day recognition Announcements throughout the event recognizing presenting sponsor
<input type="checkbox"/>	Platinum Supporter (Tax deductible donation: \$140)	\$500	<ul style="list-style-type: none"> 4 event tickets Full page ad in the evening program & digital signage recognition Sponsorship recognition on Stage Nature Center website Digital & print event day recognition
<input type="checkbox"/>	Gold Supporter (Tax deductible donation: \$70)	\$300	<ul style="list-style-type: none"> 2 event tickets 1/2 page ad in the evening program Sponsorship recognition on Stage Nature Center website Digital & print event day recognition
<input type="checkbox"/>	Silent Auction Technology Supporter (up to 3 sponsors)	\$500 each	<ul style="list-style-type: none"> Sponsorship recognition on the mobile application Digital & print event day recognition <p>Please select your sponsorship level: _____\$500 _____\$1,000 _____\$1,500</p>

Selection	AD SPONSORSHIPS	Price
	8x11 - Inside Front Cover (premium placement)	\$250
	8x11-Inside Back Cover (premium placement)	\$250
	8x11-Centerfold (premium placement)	\$250
	8x11 Full Page Ad	\$200
	5x7 Half Page Ad	\$150
	4 x 5 Quarter Page Ad	\$75
	2 x 4 Business Card Size Ad	\$50

Deadline for Supporter & Ad Commitments: Wednesday, Oct. 18th, 2017
 Please submit all hi-res (300 dpi) CMYK color artwork in .jpg format to:
troynaturesocmarketing@gmail.org

Complete registration form and mail with your check made payable to:
 Troy Nature Society | P.O. Box 99302 | Troy, MI 48099

Event Ticket - \$40/person

of Tickets _____

Total: \$_____

Or you may purchase tickets online at:
www.stagenaturecenter.org

I cannot participate in this event, but please accept my financial contribution in the amount of:

\$_____

PAYMENT INFORMATION | PLEASE PRINT

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Business Phone: (_____) _____

Cell Phone: (_____) _____

email: _____

Enclosed is my check

for \$_____

Make Payable to:
 Troy Nature Society
 P O Box 99302
 Troy, MI 48099

SILENT AUCTION ITEMS

- 100% Tax Deductible
- Include Fair Market Value for Tax donation letter.

I/We would like to donate the following item(s) to be placed in Silent Auction:

Fair Market Value: \$_____